



The 90-Day Screenplay: from concept to polish

By Alan Watt

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The 90-Day Screenplay was workshopped at L.A. Writers' Lab over the course of ten years and has helped hundreds of screenwriters complete their work. Many graduates of the Lab have gone on to major careers as screenwriters and producers in TV and film.

The 90-Day Screenplay method of structuring your story is organic, involving a rigorous inquiry into the dilemma besetting your characters. This inside-out approach avoids the distractions that frequently occur when one's focus is placed squarely on plot. Screenwriting is often taught by Hollywood story analysts who confuse story structure with "plotting," thus leading to a formulaic, one-size-fits-all style of writing. By focusing on the dilemma, and exploring its resolution, the plot emerges naturally in surprising and dynamic ways.

The 90-Day Screenplay will guide you through the process of outlining your screenplay, writing a first draft, and completing a rewrite, all in three months. In this day-by-day guide you will:

- * Uncover the dilemma at the heart of your screenplay
- * Learn how to write from your subconscious
- * Rewrite your work efficiently
- * Discover your story's structure as an experiential model
- * Develop a process of getting the story from your imagination to the page

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Editorial Review

Review

"I am blown away by The 90-Day Screenplay! I'm applying the principles to my current works in process - as I will for all future projects. It is helping to reshape my understanding of character and story. This invaluable tool will never be far from my side."

- Pamela Falk (screenwriter of *The Wedding Planner*)

"If you're serious about your writing, buy this book. Even as a working professional, I refer back to it constantly. There's a kind of relaxed, organic approach to the instruction that feeds your creativity instead of robbing it with hard-and-fast rules. Al's book is incredibly clear and accessible. You don't need to have any background at all in screenwriting to follow it. *The 90-Day Screenplay* is a great addition to any writer's library."

- Jessica Sharzer (writer, co-executive producer *American Horror Story*)

"Rather than just a blueprint for cookie-cutter storytelling, *The 90-Day Screenplay* provides a road map to explore all those tangled corners of the soul where the best stories are hiding. This book is a boundless resource, filled with simple yet profound instruction, and should be state-mandated reading at the front gates of Hollywood."

- Aaron Lee (screenwriter/producer, *Family Guy*, *The New Normal*)

"Alan Watt understands that you cannot think your way to a good screenplay. You dream it into being. *The 90-Day Screenplay* makes sure that you capture the dream before your left brain has a chance to banish it with doubt and judgment."

- Allison Burnett (screenwriter of *Autumn in New York*, *Feast of Love*, *Gone*)

"Alan Watt's step-by-step journey through the creative screenwriting process is wise, illuminating and encouraging from start to finish. More importantly, it will help you start, finish and not get lost on page 42. It's the best 90-day investment I've made yet."

- Jordan Rane (Scriptapalooza's 2013 Grand Prize Winner for his screenplay *GOAT*)

From the Inside Flap

"*The 90-day Screenplay* is not just for writers, but for producers who want to know how their "product" is made."

- David Streit (co-producer of *Internal Affairs*, *River's Edge*)

"*The 90-Day Screenplay* digs straight for the substratum of drama by asking the question: why is dramatic form universal and how is it a reflection of human experience? Read this book and watch the soil of your creative ground grow more fertile."

- Benjamin van der Veen (screenwriter of Steven Soderberg's *Che: Guerilla*)

"*The 90-Day Screenplay* is a game-changer. This is not a book that sits on your shelf. It's a proven process

for anyone who has ever wanted to write a screenplay but has been too frozen by panic to get off their ass and do it. I wish I'd had this book when I started. It would have saved me five years of laying on the couch and shuddering in dread for fear of the unknown."

- Howard Busgang (writer/executive producer *Boy Meets World*, *Working the Engels*)

"In a field littered with formulaic pap, Watt's approach has heart and soul. I've been a professional writer for nearly three decades, including a rewrite on a script that won an Academy Award, and for my money this is the best screenwriting guide on the market today."

Philip McGrade (writer, *Brand X*, *The Late Late Show with Craig Ferguson*)

"Whether you're a first time writer or a seasoned professional, Alan Watt guides you, inspires you, teaches you, and ultimately demands that you write your screenplay. Why? Because nobody but you can tell it. He gives you the tools needed to unlock the heart of your story, with the confidence to follow your instincts. A true gift! Read the book. And then... read it again!"

- Nancy Neufeld Callaway (writer, *Married... With Children*, *In Living Color*)

From the Back Cover

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Users Review

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Jennifer Darby:

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Victor Smith:

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