



The Rise of Big Business, 1860-1920 (The American History Series)

By Glenn Porter



The Rise of Big Business, 1860-1920 (The American History Series) By Glenn Porter

The fundamental and explosive changes in the U.S. economy and its business system from 1860 to 1920 continue to fascinate and engage historians, economists, and sociologists. While many disagreements persist about the motivations of the actors, most scholars roughly agree on the central shifts in technologies and markets that called forth big business. Recent scholarship, however, has revealed important new insights into the changing cultural values and sensibilities of Americans who lived during the time, on women in business, on the ties between the emerging corporations and other American institutions, on the nature of competition among giant firms, and on the dawn of modern advertising and consumerism.

This vast accumulation of notable new work on the social concept and consequences of economic change in that era has prompted Glenn Porter to recast numerous portions of *The Rise of Big Business*, one of Harlan Davidson's most successful titles ever, in this, the third edition. Those familiar with this classic text will appreciate the expanded coverage of topics beyond the fray of regulation and the political dimensions of the emergence of concentrated enterprise, namely the influence of the rise of big business on social history.

An entirely new bank of photographs and illustrations rounds out the latest edition of our enduringly popular title, one perfect for supplementary reading in a variety of courses including the U.S. history survey, the history of American business, and specialized courses in social history and the Gilded Age.

 [Download The Rise of Big Business, 1860-1920 \(The American ...pdf](#)

 [Read Online The Rise of Big Business, 1860-1920 \(The America ...pdf](#)

The Rise of Big Business, 1860-1920 (The American History Series)

By Glenn Porter

The Rise of Big Business, 1860-1920 (The American History Series) By Glenn Porter

The fundamental and explosive changes in the U.S. economy and its business system from 1860 to 1920 continue to fascinate and engage historians, economists, and sociologists. While many disagreements persist about the motivations of the actors, most scholars roughly agree on the central shifts in technologies and markets that called forth big business. Recent scholarship, however, has revealed important new insights into the changing cultural values and sensibilities of Americans who lived during the time, on women in business, on the ties between the emerging corporations and other American institutions, on the nature of competition among giant firms, and on the dawn of modern advertising and consumerism.

This vast accumulation of notable new work on the social concept and consequences of economic change in that era has prompted Glenn Porter to recast numerous portions of *The Rise of Big Business*, one of Harlan Davidson's most successful titles ever, in this, the third edition. Those familiar with this classic text will appreciate the expanded coverage of topics beyond the fray of regulation and the political dimensions of the emergence of concentrated enterprise, namely the influence of the rise of big business on social history.

An entirely new bank of photographs and illustrations rounds out the latest edition of our enduringly popular title, one perfect for supplementary reading in a variety of courses including the U.S. history survey, the history of American business, and specialized courses in social history and the Gilded Age.

The Rise of Big Business, 1860-1920 (The American History Series) By Glenn Porter Bibliography

- Sales Rank: #775073 in Books
- Published on: 2005-12-09
- Original language: English
- Number of items: 1
- Dimensions: 8.00" h x .40" w x 5.42" l, .47 pounds
- Binding: Paperback
- 162 pages

 [Download The Rise of Big Business, 1860-1920 \(The American ...pdf](#)

 [Read Online The Rise of Big Business, 1860-1920 \(The America ...pdf](#)

Download and Read Free Online The Rise of Big Business, 1860-1920 (The American History Series) By Glenn Porter

Editorial Review

About the Author

Glenn Porter is the Director Emeritus of the Hagley Museum and Library, an internationally renowned research library in business history and one of the leading American industrial museums. He is the author of numerous articles, chapters, and reviews, and the books he has written, co-authored, or edited include: *Merchants and Manufacturers: Studies in the Changing Structures of Nineteenth-Century Marketing* (1971); *Enterprise and Economic Development: Essays in Canadian Business and Economic History* (1973); *Regional Economic History: The Mid-Atlantic Area since 1700* (1976); *The Encyclopedia of American Economic History* (3 vols., 1980); *The Workers' World at Hagley* (1981); *The Papers of John D. Rockefeller, Sr.* (1991); and *Raymond Loewy: Designs for a Consumer Culture* (2002). While on the faculty of the Harvard Business School, he served as editor of the *Business History Review*, and he was also the general editor for two book series, at JAI press and at the John Hopkins University Press.

Dr. Porter served on the editorial board of the *Journal American History*, as President and Trustee of the Business History Conference, as Trustee of the Andalusia Foundation and of the WORLDESIGN Foundation, on the Department of the Interior's advisory committee on National Historic Landmarks, on the National Aeronautics and Space Administration's History Advisory Committee, and as President of the Independent Research Libraries Association. At Hagley, he headed the Regional Economic History Research Center before becoming Director of the Hagley Museum and Library in 1984. He retired from that post in 2002 and now enjoys life in New Mexico.

Excerpt. © Reprinted by permission. All rights reserved.

"As for the general public, most Americans now clearly consider the existence of big business a normal and natural part of their lives, like the certainty of taxes and the four seasons. Many citizens, of course, continue to be deeply concerned about abuses of power by large corporations, the uncertain environmental effects of unbridled growth, and the dangers posed by the often intimate connections between business and government. Nevertheless, it is clear that the American political process has accepted the fact of the existence of big business, that large-scale enterprises are hardly likely to be destroyed or fundamentally altered via political action, though their behavior will continue to be constrained and influenced by political and social criticisms. This acceptance was not always so clear."

Users Review

From reader reviews:

Ciara Wolfe:

The experience that you get from The Rise of Big Business, 1860-1920 (The American History Series) is the more deep you searching the information that hide into the words the more you get considering reading it. It doesn't mean that this book is hard to understand but The Rise of Big Business, 1860-1920 (The American History Series) giving you excitement feeling of reading. The writer conveys their point in a number of way that can be understood by anyone who read the idea because the author of this book is well-known enough. This particular book also makes your vocabulary increase well. Therefore it is easy to understand then can go with you, both in printed or e-book style are available. We propose you for having this kind of The Rise of

Big Business, 1860-1920 (The American History Series) instantly.

Sharon Garcia:

Reading a publication tends to be new life style with this era globalization. With reading through you can get a lot of information that can give you benefit in your life. Using book everyone in this world could share their idea. Books can also inspire a lot of people. Many author can inspire their reader with their story or perhaps their experience. Not only situation that share in the guides. But also they write about the information about something that you need example of this. How to get the good score toefl, or how to teach your children, there are many kinds of book which exist now. The authors these days always try to improve their talent in writing, they also doing some investigation before they write to their book. One of them is this The Rise of Big Business, 1860-1920 (The American History Series).

Paul Kennedy:

Don't be worry for anyone who is afraid that this book can filled the space in your house, you will get it in e-book way, more simple and reachable. This The Rise of Big Business, 1860-1920 (The American History Series) can give you a lot of close friends because by you checking out this one book you have factor that they don't and make a person more like an interesting person. This specific book can be one of a step for you to get success. This e-book offer you information that maybe your friend doesn't recognize, by knowing more than other make you to be great individuals. So , why hesitate? We need to have The Rise of Big Business, 1860-1920 (The American History Series).

Clara Williams:

Do you like reading a guide? Confuse to looking for your selected book? Or your book had been rare? Why so many concern for the book? But just about any people feel that they enjoy for reading. Some people likes studying, not only science book but in addition novel and The Rise of Big Business, 1860-1920 (The American History Series) or even others sources were given expertise for you. After you know how the truly great a book, you feel need to read more and more. Science e-book was created for teacher or perhaps students especially. Those textbooks are helping them to put their knowledge. In some other case, beside science publication, any other book likes The Rise of Big Business, 1860-1920 (The American History Series) to make your spare time more colorful. Many types of book like here.

Download and Read Online The Rise of Big Business, 1860-1920 (The American History Series) By Glenn Porter #ZQAYR8HGF7O

Read The Rise of Big Business, 1860-1920 (The American History Series) By Glenn Porter for online ebook

The Rise of Big Business, 1860-1920 (The American History Series) By Glenn Porter Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Rise of Big Business, 1860-1920 (The American History Series) By Glenn Porter books to read online.

Online The Rise of Big Business, 1860-1920 (The American History Series) By Glenn Porter ebook PDF download

The Rise of Big Business, 1860-1920 (The American History Series) By Glenn Porter Doc

The Rise of Big Business, 1860-1920 (The American History Series) By Glenn Porter MobiPocket

The Rise of Big Business, 1860-1920 (The American History Series) By Glenn Porter EPub

ZQAYR8HGF7O: The Rise of Big Business, 1860-1920 (The American History Series) By Glenn Porter