



An Invitation to Social Construction

By Kenneth J. Gergen

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The **Third Edition** includes:

- updates reflecting the many new developments in theory, research, and practice
- a more student-friendly, personal writing style
- three new chapters on education, and therapy and health care, and organizations
- key insights into how social construction can help support you in your research projects, from start to finish.

An Invitation to Social Construction is the must-read text for all social science students, academics and practitioners wishing to learn about social constructionism, along with the forms of inquiry and practice central to its impact.

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Editorial Review

Review

This third edition, enriched with three new chapters, remains an exciting introduction to the premises of social constructionism. As Gergen unfolds, in his own personal style, the ideas of dialogue, co-action and relationship one finds oneself relating to the book in the most engaging way. The book is inspiring for both the newcomer and the experienced pursuer of knowledge-making in constructionist terms.

(Thalia Dragonas)

Ken Gergen has taken all that is good in his second edition of the definitive Invitation to Social Construction, updated it, and made it even smarter. There is no more vibrant and engaging launch point for understanding contemporary social constructionism.

(Jonathan Potter)

About the Author

Kenneth J. Gergen is a Senior Research Professor at Swarthmore College, USA, and President of the Taos Institute. He has been the recipient of many awards throughout the world. His major works include Realities and Relationships: Soundings in Social Construction; The Saturated Self: Dilemmas of Identity in Contemporary Life; and Relational Being: Beyond Self and Community.

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