



## Let's Get Digital: How To Self-Publish, And Why You Should

By David Gaughran

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**Let's Get Digital: How To Self-Publish, And Why You Should** By David Gaughran

**\*\*\* UPDATED & EXPANDED 2nd EDITION \*\*\***

This **award-winning, bestselling** self-publishing guide has been re-released as a new updated and expanded 2nd edition, with **75,000 words of essays, articles, and how-to guides**, as well as contributions from 30 bestselling indie authors including J Carson Black, Bob Mayer, Debora Geary, Mark Edwards, and many more.

*"You won't make any money from self-publishing."*

**MYTH!**

The internet has revolutionized every business it has come into contact with, and publishing is no different.

For the first time, these changes are handing power back to the writer. It's up to **YOU** if you want to profit from them.

*Let's Get Digital: How To Self-Publish, And Why You Should (Updated 2nd Edition)* covers everything from how the disruptive power of the internet has changed the publishing business forever to the opportunities this has created for writers. It gives you **practical, hands-on advice**, sharing the very latest best practices on **editing, cover design, formatting, and pricing**.

It gives you **proven marketing strategies** that won't eat into your writing time and are actually effective at selling books. It also shares tips on **platform building**, blogging, and social networking, and explains which approaches are best for selling **fiction versus non-fiction**, and what writers should *really* focus on.

This **new updated 2nd edition** now has more options for those on a tighter budget, teaches you how to get your book into print (and why that helps selling e-books), tells you why you should start a mailing list immediately, and shares

the pros and cons of going exclusive with Amazon. And that's just for starters...

### ***Praise for Let's Get Digital:***

"Let's Get Digital is a must read for anyone considering self-publishing." -- **JA Konrath**, bestselling author of *Trapped*, *Origin*, and *Whiskey Sour*.

"Even with my background as an indie writer, I picked up several valuable tips...this is simply the best book about the ebook revolution that I have read." -- **Michael Wallace**, bestselling author of the *Righteous* series.

"Credible and comprehensive. I'd recommend it to any writer who is considering self-publishing or anyone interested in the current state of publishing." -- **Big Al's Books and Pals** - 5 stars.

"It should be THE starting point for anyone considering self-publishing today. This book is a Pixel Pick, and should be considered required reading for any Indie author." -- **Pixel of Ink**.

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### Editorial Review

#### Review

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"Simply the best book about the ebook revolution that I have read." -- **Michael Wallace**, bestselling author of the *Righteous* series.

#### About the Author

David is Irish and lives in Dublin, where it rains every day and conversation is a sport. He is the author of the historical adventures *Liberty Boy*, *Mercenary & A Storm Hits Valparaiso*, and has helped thousands of authors to self-publish their work via his workshops, blog, and two popular writers' books: *Let's Get Digital* & *Let's Get Visible*. He has been featured in the Telegraph, the Irish Times, the Guardian, the Irish Examiner, the Sunday Times, Huffington Post, Business Insider, Forbes, Mashable, New York Observer, Newsweek Polska, il Giornale, The Star Malaysia, and, most pleasingly, the Journal for Maritime Research. He also likes Wings and isn't afraid to say so. Visit [DavidGaughran.com](http://DavidGaughran.com) to sign up to his mailing list.

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##### **Randy Scott:**

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**Mary Curtis:**

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