



Unmasking the Social Engineer: The Human Element of Security

By Christopher Hadnagy

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Unmasking the Social Engineer: The Human Element of Security By Christopher Hadnagy

Learn to identify the social engineer by non-verbal behavior

Unmasking the Social Engineer: The Human Element of Security focuses on combining the science of understanding non-verbal communications with the knowledge of how social engineers, scam artists and con men use these skills to build feelings of trust and rapport in their targets. The author helps readers understand how to identify and detect social engineers and scammers by analyzing their non-verbal behavior. *Unmasking the Social Engineer* shows how attacks work, explains nonverbal communications, and demonstrates with visuals the connection of non-verbal behavior to social engineering and scamming.

- Clearly combines both the practical and technical aspects of social engineering security
- Reveals the various dirty tricks that scammers use
- Pinpoints what to look for on the nonverbal side to detect the social engineer

Sharing proven scientific methodology for reading, understanding, and deciphering non-verbal communications, *Unmasking the Social Engineer* arms readers with the knowledge needed to help protect their organizations.

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Editorial Review

From the Back Cover

Combining the science of nonverbal communications with the art of social engineering

Social engineers are experts at getting people to do what they want. The step-by-step instructions in this book will put you in a place to get what *you* want by understanding what people *aren't* telling you.

Christopher Hadnagy, Dr. Paul Ekman, and Paul Kelly have joined forces to explain how social engineering works and how you can prevent it. Security is more than just defending against people with malicious intent. It's about using your knowledge of social engineering and "human hacking" to stay in control of every situation.

Learn to instantly identify nonverbal communication

- Read people's body language and facial expressions
- Learn how malicious hackers gain your trust
- Think like a "human hacker"
- Understand the security vulnerabilities beyond your IT infrastructure
- Review real-world case studies with detailed photos of typical non-verbal behaviors of the social engineer
- Develop the knowledge and skills to neutralize the growing threat from malicious social engineers

About the Author

CHRISTOPHER HADNAGY is author of the best-selling book, *Social Engineering: The Art of Human Hacking* and professional social engineer who works with Fortune 500 companies.

DR. PAUL EKMAN, PH.D., is the world's foremost expert on facial expressions and professor emeritus of psychology at the University of California San Francisco School of Medicine. Dr. Ekman's pioneering work in the field of nonverbal communication and visual lie detection was the inspiration behind the hit TV series *Lie to Me*, for which he acted as a scientific consultant. Dr. Ekman has also served as an advisor to police departments and anti-terrorism groups within the United States government, and is the author 13 books, including *Telling Lies and Emotions Revealed*.

Users Review

From reader reviews:

Velma Cain:

This book untitled Unmasking the Social Engineer: The Human Element of Security to be one of several books in which best seller in this year, that is because when you read this reserve you can get a lot of benefit upon it. You will easily to buy this book in the book retail outlet or you can order it by using online. The publisher of the book sells the e-book too. It makes you quicker to read this book, as you can read this book in your Cell phone. So there is no reason to your account to past this guide from your list.

Lynn Kelley:

Playing with family in a very park, coming to see the sea world or hanging out with friends is thing that usually you may have done when you have spare time, then why you don't try factor that really opposite from that. One particular activity that make you not sensation tired but still relaxing, trilling like on roller coaster you have been ride on and with addition info. Even you love Unmasking the Social Engineer: The Human Element of Security, you may enjoy both. It is great combination right, you still desire to miss it? What kind of hang type is it? Oh occur its mind hangout fellas. What? Still don't understand it, oh come on its referred to as reading friends.

Kristen Mazur:

In this era which is the greater man or woman or who has ability to do something more are more precious than other. Do you want to become certainly one of it? It is just simple method to have that. What you need to do is just spending your time almost no but quite enough to enjoy a look at some books. One of many books in the top collection in your reading list will be Unmasking the Social Engineer: The Human Element of Security. This book which is qualified as The Hungry Hillsides can get you closer in becoming precious person. By looking upward and review this guide you can get many advantages.

Gladys Myers:

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