Web Design: Introductory (Shelly Cashman Series)

By Jennifer T. Campbell

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WEB DESIGN: INTRODUCTORY, 5th Edition explains the connection between a detailed design plan that considers audience expectations, sound design principles and various technical considerations to create successful Web sites.

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About the Author
In addition to co-authoring DISCOVERING COMPUTERS, Jennifer T. Campbell has written several other leading technology texts, including DISCOVERING THE INTERNET, WEB DESIGN: INTRODUCTORY, MICROSOFT EXPRESSION WEB INTRODUCTORY CONCEPTS AND TECHNIQUES, COMPUTER LITERACY BASICS: MICROSOFT OFFICE 2007 COMPANION, and MICROSOFT OFFICE QUICK REFERENCE POCKET GUIDE. Ms. Campbell has served integral roles in computer textbook publishing as an editor, author, and marketing manager. She holds a B.A. in English from The College of William and Mary.

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