



Developing Active Adult Retirement Communities (Uli on the Future)

By Diane R. Suchman

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Developing Active Adult Retirement Communities (Uli on the Future) By Diane R. Suchman

Fueled by the aging baby boom generation, active adult retirement communities are poised to be the next hot trend. This book, written by seasoned professionals, provides an introduction to the business, best practices, and latest trends.

Highlights

- Explains the various types of active adult retirement communities and the issues involved in their development.
- Tells you who buys and why and how to assess the market for a specific development project
- Explores how to create the all-important active adult lifestyle through choices of location, hard and soft amenities, and nonresidential project components.
- Covers the chief considerations in project planning and design, such as the design of the community, inclusion within a master-planned community, and residential and recreational products.
- Explains the marketing strategies, tools, and techniques necessary to make a project successful.
- Summarizes the principal legal considerations that apply uniquely to active adult developments and highlights lessons learned from experience.
- Includes the latest trends in residential units, amenities, marketing, regulations, and technology.
- Showcases a wide range of product types, locations, price ranges, and target markets in ten case studies of successful projects.

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Bibliography

- Rank: #1433360 in Books
- Brand: Brand: Urban Land Institute
- Published on: 2001-01-01
- Ingredients: Example Ingredients
- Original language: English
- Number of items: 1
- Dimensions: 11.00" h x .50" w x 8.50" l, 1.95 pounds
- Binding: Paperback
- 299 pages

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Editorial Review

About the Author

Diane R. Suchman is an independent writer and consultant on real estate development, specializing in housing, community development, and revitalization strategies for low-income neighborhoods. She has served as special assistant to HUD's assistant secretary for policy development and research and was previously director of housing and community development research for the Urban Land Institute. She has also worked as a real estate market analyst. The author of five books and numerous chapters, articles, and case studies, she has a master's degree in planning from the University of Virginia.

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