



# WordPress For Dummies

By Lisa Sabin-Wilson

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**WordPress For Dummies** By Lisa Sabin-Wilson

**Not a WordPress guru? No worries! You can become a pro in no time**

It seems as though the world revolves around websites and blogs these days, and with *WordPress For Dummies, 7<sup>th</sup> Edition* you can join the fun! This easy-to-read book is packed with the information you need to navigate the world of WordPress, and all of the content is updated to keep you up to speed with the latest updates. The insight this resource offers will equip you to take on the art of blogging or running a website with confidence. Whether you're new to the blogging community or you're looking to maximize your website by extending your use of WordPress features, *WordPress For Dummies, 7<sup>th</sup> Edition* is a book you need on your shelf.

With state-of-the-art features, WordPress offers effective user support, and the flexibility to merge your creative ideas with more traditional blogging conventions, WordPress has become the go-to resource for bloggers who want to be noticed. Of course, succeeding in the crowded blogging space requires more than simply starting a blog; a working knowledge of your blogging platform goes a long way in creating a successful site. By understanding the platform upon which you're building your blog, you can take advantage of the features and capabilities that will ultimately help your voice be heard.

- Get setup with a new WordPress.org account
- Pick the perfect web host
- Leverage the power of WordPress as a CMS tool
- Forget one website—manage as many as you want!

*WordPress For Dummies, 7<sup>th</sup> Edition* is the all-inclusive guide you need to start—and maintain—a WordPress site.

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### Editorial Review

From the Back Cover

#### **Learn to:**

- Set up your WordPress.org account
- Choose a web host
- Use WordPress as a CMS
- Manage multiple sites

#### **For blogging and more, WordPress has the tools. Here's how to make the most of them!**

WordPress was born for blogging, but today it also powers one of every five websites. Harness the power of this versatile beast with help from this book! From the basics of installing and setting up WordPress software to adding media files, activating plugins, hosting a network of websites on your domain, and sidestepping pitfalls, it's all here.

- **WordPress 101** — discover how WordPress works, set it up, choose a platform, explore the capabilities of WordPress.org, and check out the newest features
- **Getting down to business** — choose and register your domain name, get hosting help, set up FTP, and learn to use the WordPress Dashboard
- **Setting up your site** — establish categories, manage permalinks, compose posts, handle comments, and banish spam
- **Flexing your WordPress muscles** — explore media management tools and choose plugins that extend WordPress capabilities
- **Content management, WordPress style** — create a website with custom templates, enable the WordPress network feature, migrate an existing site to WordPress, and manage multiple sites
- **Get noticed** — learn to optimize your websites and blogs to attract search engines

#### **Open the book and find:**

- Tips for setting up the WordPress Dashboard
- How to install WordPress and set up the MySQL database
- Tips on managing blog spam
- Help configuring settings
- WordPress RSS options
- How to choose, download, and install plugins
- Advice on customizing themes
- Steps for importing a blog from another platform

#### **About the Author**

**Lisa Sabin-Wilson** is co-owner of WebDevStudios, a development company that specializes in custom WordPress plugins, themes, and deployments. A popular conference speaker, Lisa is the author of previous editions of *WordPress For Dummies* as well as *WordPress Web Design For Dummies*.

## **Users Review**

### **From reader reviews:**

#### **Robin Millard:**

Have you spare time for just a day? What do you do when you have much more or little spare time? Sure, you can choose the suitable activity for spend your time. Any person spent their very own spare time to take a move, shopping, or went to typically the Mall. How about open as well as read a book allowed WordPress For Dummies? Maybe it is to get best activity for you. You already know beside you can spend your time along with your favorite's book, you can cleverer than before. Do you agree with it is opinion or you have some other opinion?

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