



10 Steps to Successful Project Management

By Lou Russel

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Project management is not easy?it is a complicated, multilayered matter, whether you manage projects for your entire company, for a department or just your own projects. And using a management software program isn't enough, as many project managers painfully learn. This book takes you through 10 steps that, if you follow them correctly, will lead to successful project management.

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Editorial Review

Review

10 Steps to Successful Project Management should be required reading for every manager. The steps in this book can be applied immediately. Nothing is more needed than a tremendous book on project management. --Marla Holman, Training Director, Western States Envelope & Label

As the old saying goes, the only real constant in today's world is change. I am constantly evaluating priorities, relevance, and balancing projects and initiatives in my personal life, spiritual life, and business life. Lou's new book offers an insightful roadmap to help you determine both the salient positive signs of project success and how to avoid the potential land mines found in any project. --Mark A. Titus, President, Eastern Division, Time Warner Telecom

Filled with pointers, tools, checklists, worksheets, and including a practical work process model, *10 Steps to Successful Project Management* is a guide for anyone charged with managing a project. Lou shares her many years of experience with both wit and a dose of hard-nosed reality. Her wit includes a fanciful retelling of the three little pigs fairy tale from the perspective of a project manager. As for the reality check, she is just as straight forward about avoiding the many "lurking landmines" resident in any project as she is about the unfortunate results if you skip a step in her process. This is a book that deserves a special place on your bookshelf. --Elaine Biech, Author, *Training for Dummies* and *The Business of Consulting* and President of ebb associates inc.

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About the Author

Lou Russell, president and CEO of Russell Martin & Associates, is a popular and entertaining speaker at national and international conferences. She is also a frequent contributor to management and IT publications and is a consultant on IT, sales, operations, leadership, and strategic planning matters. She is the author of six books, including *The Accelerated Learning Fieldbook*, *Project Management for Trainers*, and *Training Triage*.

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