

Applied Psychology

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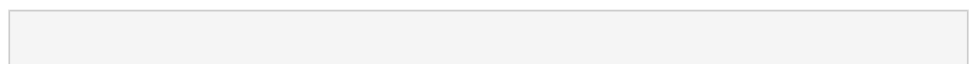
For a significant portion of psychology students, their reason for choosing an undergraduate degree in psychology is their interest in applied psychology and a desire to use psychological knowledge to help solve personal and social problems. With this in mind, this textbook has been designed to satisfy these needs for applied psychology teaching at all undergraduate levels.

Applied Psychology is designed to introduce students to the main areas of applied psychology (Clinical Psychology, Health Psychology, Educational Psychology, Occupational Psychology, Forensic Psychology, Sports & Exercise Psychology, Counselling Psychology and Teaching Psychology) from UK, European and international perspectives. It also introduces the core psychological knowledge that underpins these applied and professional areas. As a result, students learn core knowledge from the five main areas of psychology, as well as acquiring a thorough grounding in how this knowledge is applied, and the professional issues associated with that application.

Highlights include a broad range of teaching and learning features designed to help the student learn and the teacher teach. These include: Focus Points, Colour Illustrations, Activity Boxes, Research Methods, Case Histories, Self-Test and Essay Questions, Learning Outcomes and Section Summaries, a Glossary as well as Links to Journal Articles and Further Reading.

The chapters on Counselling Psychology and Teaching Psychology are available online via the Student Companion Site at: <http://tinyurl.com/c3ztvtj>

The text is written to be accessible to Level 1 Introductory Psychology students, and also to provide the core knowledge and professional information that students at Levels 2 and 3 would require.



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Editorial Review

From the Back Cover

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The text is written to be accessible to Level 1 Introductory Psychology students, and also to provide the core knowledge and professional information that students at Levels 2 and 3 would require. A companion website with additional resources for instructors can be found at www.wiley.com/college/davey

About the Author

Graham Davey is Professor of Psychology at the University of Sussex. He has published more than 130 articles in scientific and professional journals and written or edited 14 books.

Users Review

From reader reviews:

Walter Johnson:

In this 21st one hundred year, people become competitive in each way. By being competitive today, people have to do something to make all of them survive, being in the middle of the crowded place and notice simply by surrounding. One thing that sometimes many people have underestimated the idea for a while is reading. Yep, by reading a book your ability to survive rises then having a chance to remain than other is high. To suit your needs who want to start reading some sort of book, we give you that *Applied Psychology* book as a starter and daily reading book. Why, because this book is more than just a book.

Zenaida Jackson:

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