The Wayfinding Handbook: Information Design for Public Places

By David Gibson

The Wayfinding Handbook: Information Design for Public Places By David Gibson

Where am I? What can I do here? Where can I go from here? How do I get out of here?

Consciously or not, we ask such questions every day as we navigate the places and spaces of our lives. Whether we find ourselves in a museum, hospital, airport, mall, or street in an unfamiliar city, we depend on systems of visual, audible, and tactile cues not only to lead the way, but also to keep us safe. They are the fundamental questions of wayfindinga process that encompasses both the experience of choosing a path within a built environment and the set of design elements that aid in such a decision. A decade ago, the professional practice of wayfinding design simply involved devising sign systems. Today, the field is much broader and continues to expand to address technological developmentskinetic media, GPS systems, web connectivity, smart materialsas well as cultural changes in areas such as branding and environmental awareness. Similarly, a cross-disciplinary familiarity with graphic, architectural, landscape, interior, industrial, and information design has become an essential requirement of twenty-first-century wayfinding design.

The Wayfinding Handbook is an exciting new volume in our acclaimed Design Briefs series. Professional wayfinding designer David Gibson draws on more than thirty years of experience collaborating with architects, planners, developers, managers, and civic leaders to offer an insider's view of this rapidly evolving discipline. Using real-life examples, Gibson illustrates the way type, color, mapmaking, dimensional forms, material selection, and new media are used to create effective wayfinding systems.

The Wayfinding Handbook is a complete guide to the discipline, from planning and design to practical considerations, such as setting up teams and managing projects. "Other Voices" sidebars, presentedthroughout the book, reveal the opinions of experts who plan, manage, and shape wayfinding projects. A comprehensive bibliography and gallery of resources round out what is likely to become the go-to resource for students, professionals, or anyone charged with designing people-friendly, universally accessible environments.

The Wayfinding Handbook: Information Design for Public Places

By David Gibson

The Wayfinding Handbook: Information Design for Public Places By David Gibson

Where am I? What can I do here? Where can I go from here? How do I get out of here?

Consciously or not, we ask such questions every day as we navigate the places and spaces of our lives. Whether we find ourselves in a museum, hospital, airport, mall, or street in an unfamiliar city, we depend on systems of visual, audible, and tactile cues not only to lead the way, but also to keep us safe. They are the fundamental questions of wayfindinga process that encompasses both the experience of choosing a path within a built environment and the set of design elements that aid in such a decision. A decade ago, the professional practice of wayfinding design simply involved devising sign systems. Today, the field is much broader and continues to expand to address technological developmentskinetic media, GPS systems, web connectivity, smart materialsas well as cultural changes in areas such as branding and environmental awareness. Similarly, a cross-disciplinary familiarity with graphic, architectural, landscape, interior, industrial, and information design has become an essential requirement of twenty-first-century wayfinding design.

The Wayfinding Handbook is an exciting new volume in our acclaimed Design Briefs series. Professional wayfinding designer David Gibson draws on more than thirty years of experience collaborating with architects, planners, developers, managers, and civic leaders to offer an insider's view of this rapidly evolving discipline. Using real-life examples, Gibson illustrates the way type, color, mapmaking, dimensional forms, material selection, and new media are used to create effective wayfinding systems.

The Wayfinding Handbook is a complete guide to the discipline, from planning and design to practical considerations, such as setting up teams and managing projects. "Other Voices" sidebars, presentedthroughout the book, reveal the opinions of experts who plan, manage, and shape wayfinding projects. A comprehensive bibliography and gallery of resources round out what is likely to become the go-to resource for students, professionals, or anyone charged with designing people-friendly, universally accessible environments.

The Wayfinding Handbook: Information Design for Public Places By David Gibson Bibliography

- Sales Rank: #289639 in Books
- Brand: Princeton Architectural Press
- Published on: 2009-02-04
- Original language: English
- Number of items: 1
- Dimensions: 8.50" h x .50" w x 7.00" l, .85 pounds
- Binding: Paperback
- 152 pages

Download and Read Free Online The Wayfinding Handbook: Information Design for Public Places By David Gibson

Editorial Review

Users Review

From reader reviews:

Tammy Ely:

What do you regarding book? It is not important with you? Or just adding material if you want something to explain what your own problem? How about your extra time? Or are you busy person? If you don't have spare time to try and do others business, it is make one feel bored faster. And you have time? What did you do? Everyone has many questions above. They should answer that question due to the fact just their can do which. It said that about guide. Book is familiar on every person. Yes, it is appropriate. Because start from on kindergarten until university need this kind of The Wayfinding Handbook: Information Design for Public Places to read.

Gayle Anderson:

Reading a book being new life style in this calendar year; every people loves to go through a book. When you read a book you can get a wide range of benefit. When you read ebooks, you can improve your knowledge, mainly because book has a lot of information on it. The information that you will get depend on what sorts of book that you have read. In order to get information about your research, you can read education books, but if you want to entertain yourself you can read a fiction books, such us novel, comics, and also soon. The The Wayfinding Handbook: Information Design for Public Places offer you a new experience in reading through a book.

Kristin Sayler:

This The Wayfinding Handbook: Information Design for Public Places is brand new way for you who has fascination to look for some information since it relief your hunger of information. Getting deeper you onto it getting knowledge more you know otherwise you who still having little bit of digest in reading this The Wayfinding Handbook: Information Design for Public Places can be the light food for yourself because the information inside that book is easy to get simply by anyone. These books develop itself in the form which can be reachable by anyone, that's why I mean in the e-book web form. People who think that in e-book form make them feel drowsy even dizzy this reserve is the answer. So you cannot find any in reading a publication especially this one. You can find what you are looking for. It should be here for you actually. So , don't miss that! Just read this e-book sort for your better life and also knowledge.

Mamie Donnelly:

A number of people said that they feel fed up when they reading a book. They are directly felt that when they

get a half elements of the book. You can choose the actual book The Wayfinding Handbook: Information Design for Public Places to make your own reading is interesting. Your current skill of reading skill is developing when you such as reading. Try to choose straightforward book to make you enjoy to see it and mingle the sensation about book and studying especially. It is to be very first opinion for you to like to open up a book and examine it. Beside that the reserve The Wayfinding Handbook: Information Design for Public Places can to be a newly purchased friend when you're sense alone and confuse using what must you're doing of this time.

Download and Read Online The Wayfinding Handbook: Information Design for Public Places By David Gibson #1UAFMJ4X0H7

Read The Wayfinding Handbook: Information Design for Public Places By David Gibson for online ebook

The Wayfinding Handbook: Information Design for Public Places By David Gibson Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Wayfinding Handbook: Information Design for Public Places By David Gibson books to read online.

Online The Wayfinding Handbook: Information Design for Public Places By David Gibson ebook PDF download

The Wayfinding Handbook: Information Design for Public Places By David Gibson Doc

The Wayfinding Handbook: Information Design for Public Places By David Gibson Mobipocket

The Wayfinding Handbook: Information Design for Public Places By David Gibson EPub

1UAFMJ4X0H7: The Wayfinding Handbook: Information Design for Public Places By David Gibson