



Economics and Financial Management for Nurses and Nurse Leaders: Second Edition

By Susan J. Penner RN MN MPA DrPH CNL

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Ms. Penner does an excellent job of presenting the information and using case examples to increase the readers' understanding of the various concepts. While I expected this book to be informative, I was surprised by how interesting it is. I would highly recommend this book to any nurse entrepreneur."--**Nurse Entrepreneur Network**

This is an excellent book for an undergraduate nursing program."--**Doody's Medical Reviews**

This is a key health care financial management textbook designed to build the economics and financial management skills nurses and nurse leaders need to use daily. This second edition provides several new features that will add to its value as a timely and highly relevant text for RN-to-BSN, BSN, and MSN students in a variety of academic nursing programs. It is aligned with the standards established by AONE, AACN, and other health care professional organizations for economics and financial management education. The text has been significantly revised to simplify its content and to be useful within both traditional in-class formats and hybrid and on-line distance courses and programs.

The book provides multiple opportunities for experiential learning such as writing business plans and health program grant proposals. It delivers enhanced discussions of cost-benefit analysis and cost-effectiveness analysis, discusses budget preparation, offers strategies for controlling budget costs, and updates health reform policy, health care spending, and other relevant policies and statistics. The text discusses patient advocacy and interdisciplinary teamwork as they relate to economic and financial issues. Its engaging format promotes the synthesis of economics and finance across the nursing curriculum through the use of case examples, end-of-chapter exercises, discussion questions, and games based on concepts within the text. Additionally, tips throughout the book alert students about the need to apply concepts from other aspects of their education to economic and financial situations. The text also includes on-line supplemental material for teachers and students including Excel spreadsheets, games, a test bank, and PowerPoint slides.

Key Features:

- Aligned with AACN and AONE guidelines
- Serves as a primary financial management text for a great variety of nursing academic programs
- Facilitates experiential learning through end-of-chapter exercises, games, tips for synthesizing knowledge, and case examples
- Designed for use in traditional classrooms and for hybrid and on-line distance programs
- Presents new chapter on measuring nursing care with indicators for capacity, staffing, patient acuity, performance, and patient flow

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Editorial Review

From the Back Cover

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About the Author

Susan J. Penner, DrPH, MN, MPA, RN, CNL, is adjunct faculty, School of Nursing and Health Professions, University of San Francisco, where she teaches courses on health care economics and financial management both on campus and online. She has experience teaching in traditional BSN programs (California State University East Bay), and RN-BSN and online/distance nursing programs (California State University East Bay; California State University Fullerton, Holy Names University in Oakland, CA, and Samuel Merritt University in Oakland, CA), along with other teaching posts. Dr. Penner has 16 peer-reviewed publications to her credit. In addition to publishing the first edition of *Introduction to Health Care Economics and Financial Management* (2004) and the 2nd edition of this textbook, Dr. Penner has contributed chapters to five textbooks.

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