



Essentials of Pharmacoeconomics (Point (Lippincott Williams & Wilkins))

By Karen Rascati PharmD PhD

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This text provides a straightforward explanation of the essential pharmacoeconomics topics outlined by The Accreditation Council for Pharmacy Education (ACPE). It defines terminology used in research and covers the application of economic-based evaluation methods to pharmaceutical products and services, making it perfect for the student or practitioner who is unfamiliar with "pharmacoeconomics."

Readers will find examples of how pharmacoeconomic evaluations relate to decisions that affect patient care and health-related quality of life. Understanding these principles will help you assess published research aimed at improving clinical and humanistic outcomes based on available resources.

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