



# Self-Publishing Textbooks and Instructional Materials

*By Franklin H. Silverman, Dan Poynter*

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A practical guide to successful--and respectable--self-publishing. For academic and scholarly writers, college instructors, and curriculum developers. By an experienced textbook author, college professor, and self-publisher. With a Foreword by Dan Poynter of ParaPublishing, the foremost authority on self-publishing and author of "The Self-Publishing Manual." And forewords by Ronald Pynn, Executive Director of the Text and Academic Authors Association and John Vivian, President of the Society of Academic Authors.

In this 208-page 6X9 paperback with index, Professor Silverman explains how, when, and why self-publishing is a respectable alternative in academe. He realistically analyzes the benefits and risks of self-publishing for academic authors and goes on to discuss print and electronic options and to explain precisely how to accomplish the various self-publishing tasks.

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A practical guide to successful--and respectable--self-publishing. For academic and scholarly writers, college instructors, and curriculum developers. By an experienced textbook author, college professor, and self-publisher. With a Foreword by Dan Poynter of ParaPublishing, the foremost authority on self-publishing and author of "The Self-Publishing Manual." And forewords by Ronald Pynn, Executive Director of the Text and Academic Authors Association and John Vivian, President of the Society of Academic Authors.

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## **Self-Publishing Textbooks and Instructional Materials** By Franklin H. Silverman, Dan Poynter **Bibliography**

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## **Editorial Review**

### **Review**

"...Gives practical suggestions, cautions, and examples. Any academic author contemplating self-publishing should purchase this book and study it carefully." -- *Robert D. Moulton, Graduate Dean, New Mexico State University*

"I wish this book had been available before I started self-publishing.... Any writer would benefit...." -- *Jerome A. Halvorson, Professor of Communicative Disorders, University of Wisconsin-River Falls*

"Readers will discover how Silverman clears away much of the outdated and outmoded thinking about self-publishing, especially regarding academic respectability." -- *Ronald Pynn, Executive Director, Text and Academic Authors Association*

"The success of any book depends on the author's ability to address readers' needs. Silverman hits this mark, spot on." -- *Nisar Keshvani, Leonardo Digital Almanac*

A complete instructional workshop...If you are considering self-publishing for the educational market...then you need to acquire a copy. -- *Jim Cox, Midwest Book Review and Internet Bookwatch 2005*

Addresses issues of burning...interest to scholars: whether self-publishing is academically respectable, whether peers will value self-published work. -- *Jane Erskine, Book News Inc. 2004*

Explains how, when, and why self-publishing is a respectable alternative in academe [and] goes on to discuss [publishing] options. -- *Nisar Keshvani, Leonardo Electronic Almanac, 2005*

Frank "was among the early experts on self-publishing technology, which allows writers to leapfrog vexatious publishers to reach readers. -- *John Vivian, President, Society of Academic Authors*

Provides valuable insight into the benefits and risks of self-publishing...A must-have handbook for any academician considering self-publishing. -- *Beronda Montgomery, Michigan State University, for the Jan. 6, 2006 issue of Education Review*

Written for academics, professionals, scholars and instructors who want to publish their own teaching materials. -- *Freelance Writer's Report, May 2004*

### **From the Publisher**

This title was reviewed by Nisar Keshvani for Leonardo Online Digital Reviews. This review also appears in the August issue of the print journal Leonardo.

### **From the Author**

Many college faculty tend to assume that if a textbook or instructional material for college students is well written and worthwhile, it should be possible to find a publisher for it. Furthermore, they tend to assume that if you have to publish it yourself, there must be something wrong with it and, consequently, the publication is not academically respectable. This book challenges such assumptions and shows how to self-publish respectably in both process and product.

## **Users Review**

### **From reader reviews:**

#### **Johanna Garrett:**

What do you with regards to book? It is not important along? Or just adding material when you require something to explain what your own problem? How about your extra time? Or are you busy particular person? If you don't have spare time to try and do others business, it is gives you the sense of being bored faster. And you have time? What did you do? Everyone has many questions above. They should answer that question simply because just their can do in which. It said that about reserve. Book is familiar in each person. Yes, it is right. Because start from on kindergarten until university need this Self-Publishing Textbooks and Instructional Materials to read.

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#### **Sherri King:**

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