



## Statistics at Square One

By Michael J. Campbell, T. D. V. Swinscow

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The new edition of this international bestseller continues to throw light on the world of statistics for health care professionals and medical students.

Revised throughout, the 11th edition features new material in the areas of

- relative risk, absolute risk and numbers needed to treat
- diagnostic tests, sensitivity, specificity, ROC curves
- free statistical software

The popular self-testing exercises at the end of every chapter are strengthened by the addition of new sections on reading and reporting statistics and formula appreciation.

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#### **Review**

"This book is recommended for those who find statistics daunting." (Journal of Tropical Pediatrics, 1 March 2011)

"The utility of such a book to clinicians and practicing biostatisticians cannot be overemphasized.... Unique in terms of its simplicity of presentation.... A great reference book for use by clinicians, medical practitioners, and practicing biostatisticians. Highly recommended to beginners in biostatistics." (*Journal of Biopharmaceutical Statistics*, Summer 2009)

#### **From the Back Cover**

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#### **About the Author**

Professor Michael Campbell, University of Sheffield, Sheffield, UK

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