



The Art of the Disney Golden Books (Disney Editions Deluxe)

By Charles Solomon

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Walt Disney once wisely said, "There is more treasure in books than in all pirates' loot on Treasure Island and at the bottom of the Spanish Main . . . and best of all, you can enjoy these riches every day of your life." No doubt Walt was referring to the intangible wealth of opportunities for learning and imagining inherent in the act of reading, but when one considers the vibrant art and gilded spines of the Disney Golden Books, Walt's pronouncement takes on a parallel meaning. For perhaps no other children's books are as cherished and collected-as though they were doubloons and jewels-than the Disney Golden Books.

The history of these books began in 1933, when the president of Whitman Publishing wrote a letter to Walt Disney. Whitman had already published compilations of the "Dick Tracy" and "Little Orphan Annie" comic strips, and these Big Little Books had met with great success. The publisher proposed a similar collection of the "Mickey Mouse" comic strips, and offered a royalty of one-half percent per book. Walt agreed, and a new era in Disney publishing commenced.

A remarkable lineup of talent, many of whom were Disney Studio artists-including Mary Blair, Alice and Martin Provensen, Gustaf Tenggren, Al Dempster, Retta Scott Worcester, and Bill Peet-created the illustrations for the early Disney Golden Books. The bold and incredibly detailed artwork was painstakingly executed in gouache and watercolor-media that required a steady hand and immense patience and precision. The resulting publications became favorite selections in the libraries of many children, among them, future generations of Disney and Pixar artists who were inspired to draw, dream, and later, create their own films and Golden Books.

The Art of the Disney Golden Books celebrates a legacy that has now thrived for more than eighty years and continues to influence new generations of artists and filmmakers. Through interviews with contemporary animators who recall tracing the characters in their childhood Disney Golden Books, paintings by artists who influenced and inspired the Disney Golden Book illustrations, and a generous complement of Golden Book artwork-much of which was thought to have been lost until very recently-the rich tradition of the series is explored in this vibrant

volume.

From *Peter Pan* and *Cinderella* to *Toy Story* and *Tangled*, the Disney Golden Books are displayed in all their glory, evoking a poignant sense of wonder and nostalgia. For as long as parents and children partake in the ritual of reading together at bedtime, the Disney Golden Books will continue to be published, enjoyed, and treasured.

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The Art of the Disney Golden Books (Disney Editions Deluxe) By Charles Solomon Bibliography

- Sales Rank: #53994 in Books
- Brand: Disney Editions
- Published on: 2014-04-08
- Released on: 2014-04-08
- Original language: English
- Number of items: 1

- Dimensions: 11.38" h x 1.25" w x 9.50" l, 2.65 pounds
- Binding: Hardcover
- 160 pages



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Editorial Review

About the Author

Charles Solomon is an internationally respected critic and historian of animation. He has written on the subject for *The New York Times*, *TV Guide*, *Newsweek*, *Rolling Stone*, *Los Angeles Times*, *Modern Maturity*, *Film Comment*, and *The Hollywood Reporter*. His books include *Tale As Old As Time: The Art and Making of Beauty and the Beast*; *Disney Lost and Found*, *The Prince of Egypt: A New Vision in Animation*, *The Disney That Never Was*, and *Enchanted Drawings: The History of Animation*, which was a *New York Times* Notable Book of the Year, and the first film book to be nominated for a National Book Critics' Circle Award.

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Margaret Jackson:

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