



Evaluation Theory, Models, and Applications

By Daniel L. Stufflebeam, Anthony J. Shinkfield

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Evaluation Theory, Models, and Applications is designed for evaluators and students who need to develop a commanding knowledge of the evaluation field: its history, theory and standards, models and approaches, procedures, and inclusion of personnel as well as program evaluation. This important book shows how to choose from a growing array of program evaluation approaches.

In one comprehensive resource, the authors have compiled vital information from the evaluation literature and draw on a wide range of practical experiences. Using this book, evaluators will be able to identify, analyze, and judge 26 evaluation approaches. The authors also show how to discriminate between legitimate and illicit approaches based on application of the Joint Committee *Program Evaluation Standards*.

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Editorial Review

Review

“Stufflebeam and Shinkfield are renowned contributors to the field of evaluation. . . . It would be difficult to come up with two names in evaluation with more credibility. . . . Evaluation Theory, Models, & Applications is a major contribution to the evaluation literature. . . . This text scores very high on both merit and worth. The text is high in quality and should serve both of its intended audiences well. The worth of the text is high because it has a combination of excellence and service addressing a need for well-done evaluations.”

—William Wiersma, Journal of MultiDisciplinary Evaluation, January, 2009

From the Back Cover

Evaluation Theory, Models, & Applications

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The authors have compiled vital information from the evaluation literature and draw on a wide range of practical experience. Using this book, evaluators will be able to identify, analyze, and judge 26 evaluation approaches and to apply the Joint Committee Program Evaluation Standards to discriminate between legitimate and illicit approaches.

Recognizing that no single evaluation approach is always best, the authors assist evaluators to select approaches that best fit a particular evaluation assignment. A case drawn from housing and community development illustrates the application of six noteworthy approaches: experimental design, case study, Stufflebeam's CIPP Model, Scriven's consumer-oriented evaluation, Stake's responsive evaluation, and Patton's utilization-focused evaluation.

Written for students and professionals, *Evaluation Theory, Models, and Applications* is both a textbook and a handbook. Its chapters can be accessed and used selectively. It includes down-to-earth procedures, checklists, and illustrations of how to carry out a sequence of essential evaluation tasks; identify and assess evaluation opportunities; prepare an institution to support a projected evaluation; design, budget, and contract evaluations; collect, analyze, and synthesize information; and report and facilitate use of findings. The book also addresses and illustrates metevaulation, the fundamental process by which evaluators hold themselves accountable for delivering evaluation services that are useful, practical, ethical, and technically sound.

Review exercises and group discussion questions reinforce readers' understanding of the material.

About the Author

Daniel L. Stufflebeam, Ph.D., is Distinguished University Professor and Harold and Beulah McKee Professor of Education at Western Michigan University, Kalamazoo. He founded the Evaluation Center at Ohio State University in 1965 and was its director until 2002.

Anthony J. Shinkfield, Ed.D., has served in numerous positions in education leadership, including assistant

director, Research and Planning Directorate, Education Department of South Australia. He is currently involved in the evaluation of independent schools and universities in Australia.

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