



Learning IBM Watson Analytics

By James D Miller

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Learning IBM Watson Analytics By James D Miller

Make the most advanced predictive analytical processes easy using Watson Analytics with this easy-to-follow practical guide

About This Book

- This is the first and the only book on IBM Watson Analytics, and it shows you how to leverage Watson in an enterprise environment through rich use cases
- Incorporate Watson Analytics into your business strategy and confidently add this cutting edge expertise to your resume
- This book is written by James D Miller, IBM-certified expert and accomplished Director and Sr. Project Leader

Who This Book Is For

If you want to perform data discovery and analysis and make sense of data you have, this book for you. Data scientists can also use this book to explore a new way to perform data analysis tasks on cloud with ease. This book does not require a programming background.

What You Will Learn

- Study the language of Watson while you discover how easy it is to access and configure
- Review what a Watson use case is, why it's important, and how to identify one
- Design Watson Analytical solutions based upon your use cases
- Understand the basic concepts behind the content analysis cycle and where Watson fits in
- Explore all the features of Watson, such as Explore, Predict, and Assemble
- Customize and extend your Watson solutions
- Use Watson at the Enterprise level
- Integrate Watson with other toolsets

In Detail

Today, only a small portion of businesses actually use a real analytical tool as part of routine decision making. IBM Watson Analytics is changing that making the most advanced and predictive analytical techniques understandable and usable for any industry.

This book will be the vital tour guide for your trip, starting with what IBM Watson Analytics is. We'll start off with introduction to Watson Analytics and then quickly move on to various use cases under which one can use the different analytics functionalities offered by Watson. During the course of the book, you will learn how to design solutions, and customize and extend Watson analytics. We will conclude by taking Watson Analytics to enterprise and integrating it with other solutions (other IBM solutions and analytics). Now is the time for you to learn IBM Watson to compete in the world.

Style and approach

Watson provides individuals with the ability to perform sophisticated data discovery and analysis without all of the complexity that usually goes along with it. This book will get you started with Watson analytics and how you can use it in day-to-day data analysis. The book introduces the key concepts and terminology and then uses practical use case examples to reinforce your understanding.

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Editorial Review

About the Author

James D Miller

James D Miller is an IBM-certified expert, creative innovator, accomplished director, senior project leader, and application/system architect. He has over 35 years of extensive experience in application and system design and development across multiple platforms and technologies. His experience includes introducing customers to new technologies and platforms, integrating with IBM Watson Analytics, Cognos BI, and TM1. He has worked in web architecture design, systems analysis, GUI design and testing, database modeling, systems analysis, design and development of OLAP, web and mainframe applications and systems utilization, IBM Watson Analytics, IBM Cognos BI and TM1 (TM1 rules, TI, TM1Web, and Planning Manager), Cognos Framework Manager, dynaSight - ArcPlan, ASP, DHTML, XML, IIS, MS Visual Basic and VBA, Visual Studio, PERL, SPLUNK, WebSuite, MS SQL Server, ORACLE, SYBASE Server, and so on. James's responsibilities have also included all aspects of Windows and SQL solution development and design, such as analysis; GUI (and website) design; data modeling; table, screen/form, and script development; SQL (and remote stored procedures and triggers) development/testing; test preparation; and management and training of programming staff. His other experience includes the development of ETL infrastructure, such as data transfer automation between mainframe (DB2, Lawson, Great Plains, and so on) system and client/server SQL Server, web-based applications, and the integration of enterprise applications and data sources. James has been a web application development manager responsible for the design, development, QA, and delivery of multiple websites, including online trading applications and warehouse process control and scheduling systems, as well as administrative and control applications. He was also responsible for the design, development, and administration of a web-based financial reporting system for a 450-million dollar organization, reporting directly to the CFO and his executive team. Furthermore, he has been responsible for managing and directing multiple resources in various management roles, including as project and team leader, lead developer, and application development director. James has authored Cognos TM1 Developers Certification Guide, Mastering Splunk, and a number of white papers on best practices, including Establishing a Center of Excellence. He continues to post blogs on a number of relevant topics based on personal experiences and industry best practices. James is a perpetual learner, continuing to pursue new experiences and certifications. He currently holds the following technical certifications: IBM Certified Business Analyst - Cognos TM1 IBM Cognos TM1 Master 385 Certification (perfect score of 100%), IBM Certified Advanced Solution Expert - Cognos TM1, IBM Cognos TM1 10.1 Administrator Certification C2020-703 (perfect score of 100%), IBM OpenPages Developer Fundamentals C2020-001-ENU (98% in exam), IBM Cognos 10 BI Administrator C2020-622 (98% in exam), and IBM Cognos 10 BI Professional C2020-180. He specializes in the evaluation and introduction of innovative and disruptive technologies, cloud migration, IBM Watson Analytics, Cognos BI and TM1 application design and development, OLAP, Visual Basic, SQL Server, forecasting and planning, international application development, business intelligence, project development and delivery, and process improvement.

Users Review

From reader reviews:

Elisabeth McBee:

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Karen Lambert:

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