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By Noah A. Messing

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The Art of Advocacy: Briefs, Motions, and Writing Strategies of America's Best Lawyers presents more than 150 examples of masterful advocacy to show lawyers how to write winning motions and briefs. The book focuses on the strategic and substantive choices that top litigators make, drawing examples from important, timely, and controversial cases. Detailed annotations give readers insight into what makes each document so effective. In addition to presenting a host of storytelling, stylistic, and organizational strategies, the book's examples demonstrate how to build and rebut different types of arguments.

The Appendices provide a wealth of additional resources, including Karl Llewellyn's previously unpublished advice from 1957 about the art of advocacy, which one top law professor described as the "best advice on legal writing I've ever seen."

Features

- Compiles more than 150 examples of masterfully written legal advocacy and analysis
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 - How to tell your client's story
 - How to build and counter six types of legal argument
 - How to organize your arguments
 - How to develop a theme
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 - A massive copyright suit involving YouTube
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 - Lance Armstrong's attempt to retain his Tour de France titles
 - Major cases involving gay rights and affirmative action
- For year-long courses, a stellar option for second-semester students
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- Focuses on briefs and motions
- Developing a theme
- Framing issues

- Isolates examples of specific arguments--doctrinal, textual, legislative history policy, and so on
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