



100 Questions (and Answers) About Research Methods (SAGE 100 Questions and Answers)

By Neil J. Salkind

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How do I create a good research hypothesis? How do I know when my literature review is finished? What is the difference between a sample and a population? What is power and why is it important?

In an increasingly data-driven world, it is more important than ever for students as well as professionals to better understand the process of research. This invaluable guide answers the essential questions that students ask about research methods in a concise and accessible way.

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Editorial Review

Review

"This is a concise text that has good coverage of the basic concepts and elementary principles of research methods. It picks up where many traditional research methods texts stop and provides additional discussion on some of the hardest to understand concepts." (University of Central Florida)

"I think it's a great idea for a text (or series), and I have no doubt that the majority of students would find it helpful. The material is presented clearly, and it is easy to read and understand. My favorite example from those provided is on p. 7 where the author provides an actual checklist for evaluating the merit of a study. This is a great tool for students and would provide an excellent "practice" approach to learning this skill. Over time students wouldn't need a checklist, but I think it would be invaluable for those students with little to no research experience." (University of Denver)

About the Author

Neil J. Salkind received his PhD from the University of Maryland in Human Development, and after teaching for 35 years at the University of Kansas, he remains as a Professor Emeritus in the Department of Psychology and Research in Education, where he continues to collaborate with colleagues and work with students. His early interests were in the area of children's cognitive development, and after research in the areas of cognitive style and (what was then known as) hyperactivity, he was a postdoctoral fellow at the University of North Carolina's Bush Center for Child and Family Policy. His work then changed direction and the focus was on child and family policy, specifically the impact of alternative forms of public support on various child and family outcomes. He has delivered more than 150 professional papers and presentations; written more than 100 trade and textbooks; and is the author of *Statistics for People Who (Think They) Hate Statistics* (Sage), *Theories of Human Development* (Sage), and *Exploring Research* (Prentice Hall). He has edited several encyclopedias, including the *Encyclopedia of Human Development*, the *Encyclopedia of Measurement and Statistics*, and the recently published *Encyclopedia of Research Design*. He was editor of *Child Development Abstracts and Bibliography* for 13 years and lives in Lawrence, Kansas, where he likes to letterpress print (see <https://sites.google.com/site/bigboypressofks/> for more), read, swim with the Lawrence River City Sharks, bake brownies (see the recipe at http://www.statisticsforpeople.com/The_Brown.html), and poke around old Volvos and old houses

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