



An Introduction to Management Consultancy

By Marc G. Baaij

Download now

Read Online 

An Introduction to Management Consultancy By Marc G. Baaij

'I have never seen such a book about management consulting before: this sets a new standard. This book is extremely thorough and addresses all of the relevant topics.' - *Sander van 't Noordende, Group Chief Executive Products Operating Group, Accenture*

Whether you are looking to build on your management studies or experience of working in business, you are likely to have come across management consultancy and will need a clear and concise introduction to this area to help you understand its practices and techniques in order to hire and implement management consultancy in the future. This text provides you with these essentials for success in your studies and later industries when working with and not just for consultancy firms.

The text is built around learning objectives to empower your understanding of the 'what', 'how', 'when' and 'why' at macro and micro levels of management consultancy and its stakeholders, and provides you with engaging real life examples and extra web materials for study.

As well as full courses on management consultancy, this text will be invaluable to your management knowledge and skill-set across strategy, change, analytics, problem-solving, solution implementation and decision-making as applied by the world's top management consulting firms, such as McKinsey & Company, The Boston Consulting Group, and Bain & Company.

Visit the companion website www.sagepub.co.uk/baaij

Lecturer's resources

- Lecturer's guide
- Teaching notes per chapter
- Answer guidance to end-of-chapter questions in book
- Suggested discussion questions
- Suggested small group assignments
- Suggested small group field project
- Lecture slides
- Option 1: provide all figures of the book on PowerPoint slides
- Option 2: create complete PowerPoint presentations for each chapter
- Exercises
- Exam questions
- Discussion forum

Student resources

- Templates for developing logical structures
- Web resources
- Consultancy publications
- Consultancy web site, career page
- Job application preparation services
- Consultancy institutions



[Download An Introduction to Management Consultancy ...pdf](#)



[Read Online An Introduction to Management Consultancy ...pdf](#)

An Introduction to Management Consultancy

By Marc G. Baaij

An Introduction to Management Consultancy By Marc G. Baaij

'I have never seen such a book about management consulting before: this sets a new standard. This book is extremely thorough and addresses all of the relevant topics.' - *Sander van 't Noordende, Group Chief Executive Products Operating Group, Accenture*

Whether you are looking to build on your management studies or experience of working in business, you are likely to have come across management consultancy and will need a clear and concise introduction to this area to help you understand its practices and techniques in order to hire and implement management consultancy in the future. This text provides you with these essentials for success in your studies and later industries when working with and not just for consultancy firms.

The text is built around learning objectives to empower your understanding of the 'what', 'how', 'when' and 'why' at macro and micro levels of management consultancy and its stakeholders, and provides you with engaging real life examples and extra web materials for study.

As well as full courses on management consultancy, this text will be invaluable to your management knowledge and skill-set across strategy, change, analytics, problem-solving, solution implementation and decision-making as applied by the world's top management consulting firms, such as McKinsey & Company, The Boston Consulting Group, and Bain & Company.

Visit the companion website www.sagepub.co.uk/baaij

Lecturer's resources

- Lecturer's guide
- Teaching notes per chapter
- Answer guidance to end-of-chapter questions in book
- Suggested discussion questions
- Suggested small group assignments
- Suggested small group field project
- Lecture slides
- Option 1: provide all figures of the book on PowerPoint slides

- Option 2: create complete PowerPoint presentations for each chapter
- Exercises
- Exam questions
- Discussion forum

Student resources

- Templates for developing logical structures
- Web resources
- Consultancy publications
- Consultancy web site, career page
- Job application preparation services
- Consultancy institutions

An Introduction to Management Consultancy By Marc G. Baaij Bibliography

- Rank: #113882 in eBooks
- Published on: 2013-12-10
- Released on: 2014-01-30
- Format: Kindle eBook



[Download An Introduction to Management Consultancy ...pdf](#)



[Read Online An Introduction to Management Consultancy ...pdf](#)

Editorial Review

Review

'This book provides a crystal clear, strategic and up to date view of consulting that combines research and practice. It will be of equal value to consultants, their clients and anyone studying the industry or management innovation, at undergraduate or postgraduate level. It will be a leader in its field'

(Professor Andrew Sturdy 2013-10-21)

'An informative source that should be considered must reading for anyone interested in a thoughtful, easy to follow overview of the management consulting industry, from the normative pull of a true "helping" profession to the critical depiction of management consultants as little more than masters of rhetoric skilled at organizational sorcery. The volume contains myriad insights into consultancy's micro- and macro-level dynamics, from individual consultants and their roles, responsibilities and expectations, to the competitive realities of consultancies and the knowledge management challenges of our post-industrial age, to the nature and nuances of consulting projects. The book is equally valuable for those interested in entering the consulting industry as well as managers who will be working with consultants.'

(Anthony F. Buono)

In this book, Baaij effectively captures the breadth of the field, from the normative pull of a true "helping" role to the critical depiction of management consultants as little more than masters of rhetoric skilled at organizational sorcery. The volume contains myriad insights into consultancy's micro- and macro-level dynamics, from individual consultants and their roles, responsibilities and expectations, to the competitive realities of consultancies and the knowledge management challenges of our post-industrial age, to the nature and nuances of consulting projects. The book will be equally valuable for those interested in entering the consulting industry as well as new managers for whom working with consultants is a novel experience. Baaij is to be commended for providing sufficient insight into the dynamics underlying management consulting that readers will come away with a much richer understanding of this complex, ambiguous domain.

(Anthony F. Buono, Bentley University)

About the Author

Marc G. Baaij is Associate Professor of Strategic Management at the Rotterdam School of Management, Erasmus University Rotterdam. He has previously worked as a management consultant and research manager at The Boston Consulting Group. He is also the Academic Director of the Rotterdam School of Management Executive Master of Science in Management Consultancy programme.

Users Review

From reader reviews:

Christa Nisbet:

Inside other case, little individuals like to read book An Introduction to Management Consultancy. You can choose the best book if you want reading a book. Provided that we know about how is important the book An Introduction to Management Consultancy. You can add information and of course you can around the world by just a book. Absolutely right, since from book you can know everything! From your country till foreign or

abroad you will find yourself known. About simple matter until wonderful thing you could know that. In this era, we can easily open a book or even searching by internet unit. It is called e-book. You can use it when you feel bored to go to the library. Let's go through.

Velma Cain:

Do you have something that that suits you such as book? The reserve lovers usually prefer to select book like comic, brief story and the biggest you are novel. Now, why not hoping An Introduction to Management Consultancy that give your enjoyment preference will be satisfied by simply reading this book. Reading practice all over the world can be said as the way for people to know world a great deal better then how they react towards the world. It can't be said constantly that reading habit only for the geeky man but for all of you who wants to be success person. So , for all you who want to start studying as your good habit, you could pick An Introduction to Management Consultancy become your current starter.

Linda Wood:

Many people spending their period by playing outside using friends, fun activity along with family or just watching TV 24 hours a day. You can have new activity to pay your whole day by reading a book. Ugh, ya think reading a book really can hard because you have to bring the book everywhere? It all right you can have the e-book, having everywhere you want in your Touch screen phone. Like An Introduction to Management Consultancy which is finding the e-book version. So , try out this book? Let's see.

Charles Smith:

Do you like reading a book? Confuse to looking for your best book? Or your book has been rare? Why so many question for the book? But virtually any people feel that they enjoy intended for reading. Some people likes studying, not only science book but novel and An Introduction to Management Consultancy or even others sources were given understanding for you. After you know how the fantastic a book, you feel would like to read more and more. Science book was created for teacher or maybe students especially. Those guides are helping them to increase their knowledge. In different case, beside science publication, any other book likes An Introduction to Management Consultancy to make your spare time considerably more colorful. Many types of book like here.

Download and Read Online An Introduction to Management Consultancy By Marc G. Baaij #ENZ3J6KFHBX

Read An Introduction to Management Consultancy By Marc G. Baaij for online ebook

An Introduction to Management Consultancy By Marc G. Baaij Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read An Introduction to Management Consultancy By Marc G. Baaij books to read online.

Online An Introduction to Management Consultancy By Marc G. Baaij ebook PDF download

An Introduction to Management Consultancy By Marc G. Baaij Doc

An Introduction to Management Consultancy By Marc G. Baaij Mobipocket

An Introduction to Management Consultancy By Marc G. Baaij EPub

ENZ3J6KFHBX: An Introduction to Management Consultancy By Marc G. Baaij