Finding the Next Steve Jobs: How to Find, Keep, and Nurture Talent

By Nolan Bushnell, Gene Stone

Finding the Next Steve Jobs: How to Find, Keep, and Nurture Talent By Nolan Bushnell, Gene Stone

From the legendary founder of Atari and Chuck E. Cheese's and Steve Jobs's first boss, the secrets to finding, hiring, keeping, and nurturing creative talent.

The business world is changing faster than ever, and every day your company faces new complications and difficulties. The only way to resolve these issues is to have a staff of wildly creative people who live as much in the future as the present, who thrive on being different, and whose ideas will guarantee that your company will prosper when other companies fail.

A celebrated visionary and iconoclast, Nolan Bushnell founded the groundbreaking gaming company Atari before he went on to found Chuck E. Cheese's and two dozen other companies. He also happened to launch the career of the late Steve Jobs, along with those of many other brilliant creatives over the course of his five decades in business.

With refreshing candor, keen psychological insight, and robust humor, Bushnell explains in *Finding the Next Steve Jobs* how to think boldly and differently about companies and organizations—and specifically the people who work within them. For anyone trying to turn a company into the next Atari or Apple, build a more creative workforce, or fashion a career in a changing world, this book will enlighten, challenge, surprise, and amuse.

Finding the Next Steve Jobs: How to Find, Keep, and Nurture Talent By Nolan Bushnell, Gene Stone Bibliography

- Sales Rank: #911494 in Books
- Published on: 2014-09-23
- Released on: 2014-09-23
- Original language: English
- Number of items: 1
- Dimensions: 8.13" h x .70" w x 5.19" l, .0 pounds
- Binding: Paperback
- 256 pages

Download and Read Free Online Finding the Next Steve Jobs: How to Find, Keep, and Nurture Talent By Nolan Bushnell, Gene Stone

Editorial Review

Review
An absolutely invaluable book by the founder of Atari and the man who launched Steve Jobs' career (Walter Isaacson, author of Steve Jobs)

The man who helped give a generation the game of Pong now gives a new generation a series of pongs for their careers. Nolan Bushnell's book is a spirited and insightful road map for anyone trying to navigate the new world of work. (Daniel H. Pink, author of To Sell is Human, A Whole New Mind and Drive)

Nolan is a genius, and a generous one, too. Like most geniuses who share their secrets, his secrets are simple, and available to anyone with the guts to listen. (Seth Godin, author of The Icarus Deception)

About the Author
Nolan Bushnell is a technology pioneer, entrepreneur, and engineer. Often cited as the father of the video-game industry, he is best known as the founder of Atari Corporation and Chuck E. Cheese's Pizza Time Theater. Over the past four decades he has founded numerous companies, including Catalyst Technologies, the first technology incubator; Etak, the first digital navigation system; ByVideo, the first online ordering system; and uWink, the first touchscreen menu ordering and entertainment system, among others.

Gene Stone, a former book, magazine, and newspaper editor for such companies as the *Los Angeles Times, Esquire,* Harcourt Brace, and Simon & Schuster, has ghostwritten thirty books (many of which were *New York Times* bestsellers) for a wide range of people in many different fields. Stone has also written numerous titles under his own name, including *The Secrets of People Who Never Get Sick*, which has been translated into more than twenty languages; the #1 *New York Times* bestseller *Forks over Knives*; and *The Watch*, the definitive book on the wristwatch.

Users Review

From reader reviews:

Peggy Ross:

Have you spare time for any day? What do you do when you have a lot more or little spare time? Yep, you can choose the suitable activity regarding spend your time. Any person spent their spare time to take a wander, shopping, or went to typically the Mall. How about open or perhaps read a book called Finding the Next Steve Jobs: How to Find, Keep, and Nurture Talent? Maybe it is to be best activity for you. You understand beside you can spend your time together with your favorite's book, you can better than before. Do you agree with their opinion or you have additional opinion?

Patricia Carter:

This book untitled Finding the Next Steve Jobs: How to Find, Keep, and Nurture Talent to be one of several books that best seller in this year, this is because when you read this publication you can get a lot of benefit in it. You will easily to buy this specific book in the book shop or you can order it through online. The

publisher on this book sells the e-book too. It makes you easier to read this book, since you can read this book in your Touch screen phone. So there is no reason to you to past this reserve from your list.

Beatrice Kennemer:

In this period globalization it is important to someone to get information. The information will make professionals understand the condition of the world. The health of the world makes the information easier to share. You can find a lot of personal references to get information example: internet, classifieds, book, and soon. You can view that now, a lot of publisher in which print many kinds of book. Often the book that recommended to you is Finding the Next Steve Jobs: How to Find, Keep, and Nurture Talent this e-book consist a lot of the information in the condition of this world now. This kind of book was represented how can the world has grown up. The vocabulary styles that writer use for explain it is easy to understand. Typically the writer made some exploration when he makes this book. That's why this book appropriate all of you.

Terry Klatt:

This Finding the Next Steve Jobs: How to Find, Keep, and Nurture Talent is fresh way for you who has curiosity to look for some information mainly because it relief your hunger details. Getting deeper you on it getting knowledge more you know or you who still having bit of digest in reading this Finding the Next Steve Jobs: How to Find, Keep, and Nurture Talent can be the light food to suit your needs because the information inside this book is easy to get simply by anyone. These books acquire itself in the form which is reachable by anyone, that's why I mean in the e-book application form. People who think that in reserve form make them feel sleepy even dizzy this guide is the answer. So there is no in reading a e-book especially this one. You can find actually looking for. It should be here for a person. So , don't miss it! Just read this e-book kind for your better life in addition to knowledge.

Download and Read Online Finding the Next Steve Jobs: How to Find, Keep, and Nurture Talent By Nolan Bushnell, Gene Stone #BZF1U8D9OAM

Read Finding the Next Steve Jobs: How to Find, Keep, and Nurture Talent By Nolan Bushnell, Gene Stone for online ebook

Finding the Next Steve Jobs: How to Find, Keep, and Nurture Talent By Nolan Bushnell, Gene Stone Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Finding the Next Steve Jobs: How to Find, Keep, and Nurture Talent By Nolan Bushnell, Gene Stone books to read online.

Online Finding the Next Steve Jobs: How to Find, Keep, and Nurture Talent By Nolan Bushnell, Gene Stone ebook PDF download

Finding the Next Steve Jobs: How to Find, Keep, and Nurture Talent By Nolan Bushnell, Gene Stone Doc

Finding the Next Steve Jobs: How to Find, Keep, and Nurture Talent By Nolan Bushnell, Gene Stone Mobipocket

Finding the Next Steve Jobs: How to Find, Keep, and Nurture Talent By Nolan Bushnell, Gene Stone EPub

BZF1U8D9OAM: Finding the Next Steve Jobs: How to Find, Keep, and Nurture Talent By Nolan Bushnell, Gene Stone