



Monitoring and Evaluating Social Programs in Developing Countries: A Handbook for Policymakers, Managers, and Researchers (WBI Development Studies)

By Joseph Valadez

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Project sustainability has received considerable attention in recent years. The increased awareness stems from a growing concern with social development issues such as poverty reduction, project sustainability, the equal participation of women, and the social costs of economic development. This handbook provides a comprehensive guide to the wide range of techniques available for monitoring and evaluating the main kinds of social development programs.

The authors highlight or review a number of topics that have been overlooked in earlier evaluation publications, such as:

- The organization of monitoring and evaluation at the project, sectoral, and national levels
- The management of the databases required to elect, design, and implement new social projects and programs
- The monitoring and evaluation of project sustainability
- Simple and cost-effective methods of estimating project impact.

The authors also discuss methods for identifying potential beneficiaries and their information needs and ways of managing evaluations.

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