



Political Risk Management: International Lending and Investing Under Environmental Uncertainty

By Charles R. Kennedy

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This comprehensive study of political risk analysis and management presents empirical data on the political risk management practices of banks and multinational corporations, both before and since the 1970s. After analyzing the gap between risk analysis needs and capabilities, the author presents a decision system for integrating risk assessments into international lending decisions, and outlines a decision-making matrix, derived from portfolio theory, for use in multinational corporation strategic planning. In conclusion, he suggests trends for the international business environment of the future, analyzing the implications for corporations and lending institutions alike.

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Editorial Review

Review

“Kennedy covers the problems of politico-economic risk assessment from the perspective of international lending and investing. The author strikes an excellent balance in covering country political and economic variance as a source of financial risk, and project-specific characteristics and their interaction with country attributes. The book contains a review of the history and concepts of country risk assessment; international bank-lending (cross-border) exposures to risk; the process of managing country risk in banks and for foreign direct-investment activities; and political risk strategy. The work is based on extensive literature reviews and original research, and there are comprehensive footnotes and references. . . . This volume should be most valuable for students seeking practical business applications for material studied in political science, history, and economics courses. Highly recommended for college and university libraries.”—Choice

“This book is an in-depth study of political risk management techniques of multinational firms engaged in foreign investment. The author's purpose for writing the book is to develop a more useful framework for assessing political risk in foreign investment than is presently practiced. . . . The book is comprehensive and well-written, and should be useful to academics studying international investment risk as well as corporate managers undertaking international investment plans.”—The International Trade Journal

About the Author

CHARLES R. KENNEDY, JR., is an Associate Professor at the Colgate Darden Graduate School of Business Administration of the University of Virginia.

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